(5) Taking into account their mutual interest, Members undertake to seek ways and means by which the obstacles to increased trade and consumption referred to in paragraph (3) of this Article may be progressively reduced and eventually, wherever possible, eliminated, or by which the effects of such obstacles may be substantially diminished.

(6) Taking into account their mutual interest, Members undertake to seek ways of mitigating price volatility through appropriate regulations.

(7) Taking into account any commitments undertaken under the provisions of paragraph (5) of this Article, Members shall inform the Council annually of all measures adopted with a view to implementing the provisions of this Article.

(8) The Executive Director shall prepare and circulate to all Members annually a survey of coffee-related obstacles to trade and consumption, as well as of the market distortions causing price volatility and impacting living and prosperous income or value distribution, in particular for coffee farmers and other producers, to be reviewed by the Council.

(9) The Council may, in order to further the purposes of this Article, make recommendations to Members, which shall report as soon as possible to the Council on the measures adopted with a view to implementing such recommendations.

ARTICLE 27

Promotion and market development

(1) Members recognize the benefits, both to exporting and importing Members, from efforts to promote consumption, improve the quality of the product, and develop markets for coffee, including in exporting Members.

(2) Promotion and market development activities may include information and promotion campaigns, research, capacity-building and studies related to coffee production and consumption including the International Coffee Day.

(3) Such activities may be included in the programme of activities or among the project activities of the Organization referred to in Article 33 and may be financed by voluntary contributions from Members, non-members, other organizations and the Private Sector.

ARTICLE 28

Measures related to processed coffee

Members recognize the need of developing countries to broaden the base of their economies through, *inter alia,* industrialization and the export of manufactured products, including the processing of coffee and the export of processed coffee, as referred to in sub-paragraphs (d), (e), (f), (g) and (h) of paragraph (1) of Article 2. In this connection, Members should avoid the adoption of governmental measures which could cause disruption to the coffee sector of other Members.

ARTICLE 29

Mixtures and substitutes

(1) Members shall not maintain any regulations requiring the mixing, processing or using of other products with coffee for commercial resale as coffee. Members shall endeavour to prohibit the sale and advertisement of products under the name of coffee if such products contain less than the equivalent of 95 percent green coffee as the basic raw material. However, this paragraph shall not apply to premixed coffee provided for in sub-paragraph (h) of paragraph (1) of Article 2.

(2) The Executive Director shall submit to the Council a periodic report on compliance with the provisions of this Article.

ARTICLE 30

Statistical information

(1) The Organization acts as a centre for the collection, exchange and publication of:

(a) Statistical information on world production, prices, exports, imports and re-exports, distribution and consumption of coffee, including information on production, consumption, trade and prices for coffees in different market categories, where feasible by type of coffee, and products containing coffee; and

(b) Technical information on the cultivation, production costs, processing and utilization of coffee, insofar as is considered appropriate.