CHAPTER 20

SMALL AND MEDIUM-SIZED ENTERPRISES

ARTICLE 20.1

Objective

The Parties recognise the importance of the provisions of this Chapter as well as other provisions in this Agreement that seek to enhance cooperation between the Parties on matters of relevance to small and medium-sized enterprises (hereinafter referred to in this Chapter as "SMEs") or that may otherwise be of particular benefit to SMEs.

ARTICLE 20.2

Cooperation

1. Recognising that SMEs may require assistance in participating in global markets, the Parties shall undertake and strengthen cooperation activities to:

(a) identify ways to assist SMEs of the Parties to take advantage of the commercial opportunities under this Agreement; and

(b) promote and facilitate trade and investment opportunities for SMEs of the Parties.

2. Cooperation activities referred to in paragraph 1 may include:

(a) promoting cooperation between relevant entities including non-governmental organisations in the Parties with a view to assisting SMEs;

(b) developing and promoting seminars including those held through the Internet, workshops or other activities to inform SMEs of the benefits available to them under this Agreement; and

(c) exchanging and discussing each Party's experiences and best practices in supporting and assisting SMEs that are exporters with respect to, among other things:

(i) training programmes;

(ii) trade education;

(iii) trade finance;

(iv) identifying commercial partners in the other Party;

(v) establishing good business credentials;

(vi) participating and integrating into global supply chains; and

(vii) using electronic commerce.

3. The Parties also recognise that the involvement of the private sector is important in these cooperation activities.

ARTICLE 20.3

Information sharing

1. Each Party shall establish or maintain its own publicly accessible website containing information regarding this Agreement, including:

(a) the text of this Agreement, including all Annexes, in particular the tariff schedules and product-specific rules of origin;