3. The Parties shall endeavour to cooperate to identify ways in which each Party can expand access to and use of government information that the Party has made public, with a view to enhancing and generating business opportunities, especially for small and medium-sized enterprises.

ARTICLE 8.83

Cooperation on electronic commerce

1. The Parties shall, where appropriate, cooperate and participate actively in multilateral fora to promote the development of electronic commerce.

2. The Parties agree to maintain a dialogue on regulatory matters relating to electronic commerce with a view to sharing information and experience, as appropriate, including on related laws, regulations and their implementation, and best practices with respect to electronic commerce, in relation to, *inter alia*:

(a) consumer protection;

(b) personal information protection;

(c) cybersecurity;

(d) combatting unsolicited commercial electronic messages;

(e) electronic trust services;

(f) the treatment of digital products;

(g) the recognition of certificates of electronic signatures issued to the public;

(h) challenges for small and medium-sized enterprises in the use of electronic commerce;

(i) emerging technology, including artificial intelligence and the Internet of Things;

(j) the facilitation of cross-border certification services;

(k) intellectual property; and

(l) electronic government.

ARTICLE 8.84

Cross-border transfer of information by electronic means

1. A Party shall not prohibit or restrict the cross-border transfer of information by electronic means, including personal information, when this activity is for the conduct of the business of a covered person.

2. Nothing in this Article shall prevent a Party from adopting or maintaining measures inconsistent with paragraph 1 to achieve a legitimate public policy objective, provided that the measure:

(a) is not applied in a manner which would constitute a means of arbitrary or unjustifiable discrimination or a disguised restriction on trade; and

(b) does not impose restrictions on transfers of information greater than are required to achieve the objective.

3. This Article does not apply to:

(a) government procurement; or

(b) information held or processed by or on behalf of a Party, or measures by a Party related to that information, including measures related to its collection.