2. The objective of this Section is to contribute to creating an environment of trust and confidence in the use of electronic commerce and to promote electronic commerce between the Parties.

3. The Parties recognise the importance of the principle of technological neutrality in electronic commerce.

4. This Section applies to measures by a Party affecting trade by electronic means.

5. This Section does not apply to gambling and betting services, broadcasting services, audio-visual services, services of notaries or equivalent professions, and legal representation services.

6. In the event of any inconsistency between the provisions of this Section and the other provisions of this Agreement, those other provisions shall prevail to the extent of the inconsistency.

ARTICLE 8.71

Definitions

For the purposes of this Section:

(a) "electronic authentication" means the process or act of verifying the identity of a party to an electronic communication or transaction or ensuring the integrity of an electronic communication; and

(b) "electronic signature" means data in electronic form which are attached to or logically associated with other electronic data and fulfil the following requirements:

(i) that it is used by a person to confirm that the electronic data to which it relates have been created or signed, in accordance with each Party's laws and regulations, by that person; and

(ii) that it confirms that information in the electronic data has not been altered.