3. Each Party shall, in accordance with its laws and regulations, take appropriate measures to facilitate the activities to be conducted by the collective management organizations for copyright and related rights in that Party.

Article 12.11
Geographical Indications

Each Party shall ensure adequate and effective protection of geographical indications in accordance with its laws and regulations and with the TRIPS Agreement.

Article 12.12
Unfair Competition

1. Each Party shall provide for effective protection against acts of unfair competition in accordance with Article 10 *bis* of the Paris Convention.

2. Each Party shall ensure that provisions of Article 10 *bis* of the Paris Convention shall apply *mutatis mutandis* with respect to services.

3. For the purposes of this Article, the term "Paris Convention" means the Paris Convention for the Protection of Industrial Property of March 20, 1883, as revised at Brussels on December 14, 1900, at Washington on June 2, 1911, at The Hague on November 6, 1925, at London on June 2, 1934, at Lisbon on October 31, 1958, and at Stockholm on July 14, 1967 and as amended on September 28, 1979.

Article 12.13
Protection of Undisclosed Information

Each Party shall ensure, in its laws and regulations, adequate and effective protection of undisclosed information in accordance with paragraph 2 of Article 39 of the TRIPS Agreement including not taking measures that limit the duration of protection of the undisclosed information stipulated in private contracts, or measures that force the disclosure of undisclosed information without legitimate reasons.

Article 12.14
Enforcement – Border Measures

1. Each Party shall adopt or maintain procedures with respect to import shipments under which:

(a) its customs authorities may act upon their own initiative to suspend the release of goods suspected of infringing rights to trademarks and/or copyrights and related rights (hereinafter referred to in this Article as "suspected goods"); and

(b) a right holder may request that Party's competent authorities to suspend the release of suspected goods.

2. Each Party shall adopt or maintain procedures by which its competent authorities may determine, within a reasonable period after the initiation of the procedures described in paragraph 1, whether the suspected goods infringe rights to trademarks and/or copyrights and related rights.

3. In the case of the suspension with respect to import shipments in accordance with paragraph 1, the importer and the right holder shall be promptly notified of the suspension and shall be provided with all the information available about suspected goods.

Article 12.15
Enforcement – Civil Remedies

Each Party shall ensure that a right holder of intellectual property has the right to claim against the infringer damages adequate to compensate for the injury the right holder has suffered because of an infringement of that person's intellectual property right by an infringer who knowingly, or with reasonable grounds to know, engaged in infringing activity.