Multichannel Free-to-Air Commercial Television

(d) Colombia reserves the right to impose the minimum programming requirements appearing in the entry on free-to-air television and audio-visual production services of the schedule of Colombia in Annex I on multichannel free-to-air commercial television, except that such requirements may not be imposed on more than two channels or 25 per cent of the total number of channels (whichever is greater) made available by an individual service provider.

Advertising

(e) Colombia reserves the right to adopt or maintain any measure requiring that a specific percentage (not to exceed 20 per cent) of total advertising orders placed annually with media services companies established in Colombia, other than newspapers, daily newspapers, and subscription services with headquarters outside Colombia, be produced and created in Colombia. Any such measure shall not apply to: (i) the advertisement in cinemas and exhibition rooms of upcoming movies; and, (ii) any media where the programming or content originates outside Colombia or to the rebroadcast or retransmission of such programming within Colombia.

Existing Measures:

9 Sector: Traditional Expressions

Sub-Sector:

Industry Classification:

Type of Reservation: National Treatment (Article 2)

Description: Colombia reserves the right to adopt or maintain any measure according rights or preferences to local communities with respect to the support and development of expressions relating to intangible cultural heritage declared pursuant to *Resolución No. 0168 de 2005*.

This intangible cultural heritage includes but is not limited to:

(a) Languages and oral expressions;

(b) Musical, dancing and sound expressions;

(c) Ritual, scenic and ceremonial expressions, festive acts and traditional plays;

(d) Knowledge, capabilities and techniques relating to the elaboration of objects, designs and corporal painting;

(e) Social applications, knowledge and practices of the human being, nature and the universe;

(f) Knowledge and practice relating to traditional juridical systems; and

(g) Knowledge, practice and techniques relating to gastronomy.

Existing Measures: