5	Sector:	Cultural Industries and Activities
	Sub-Sector:	
	Industry Classification:	
	Type of Reservation:	National Treatment (Article 2) Most Favored Nation Treatment (Article 3)
	Description:	For the purposes of this reservation, the term "cultural industries and activities" means: (a) publication, distribution, or sale of books, magazines, periodical publications, or printed or electronic newspapers, excluding the printing and typesetting of any of the foregoing; (b) production, distribution, sale, or display of recordings of movies or videos; (c) production, distribution, sale, or display of music recordings in audio or video format; (d) production and presentation of performing arts; (e) production and exhibition of visual arts; (f) production, distribution, or sale of printed music scores or scores readable by machines; (g) design, production, distribution, and sale of handicrafts; or (h) radiobroadcasts aimed at the public in general, as well as all radio, television, and cable television-related activities; satellite programming services; and broadcasting networks. (i) design and creation of advertising contents Colombia reserves the right to adopt or maintain any measure according preferential treatment to persons of any other country pursuant to any agreement between Colombia and such other country containing specific commitments regarding cultural cooperation or co-production in cultural industries and activities. For greater certainty, articles 2 and 3 do not apply to "government support"[1] for the promotion of cultural industries and activities. Colombia may adopt or maintain any measure that accords a person of another Party treatment equivalent to that accorded by that other Party to Colombian persons in the audiovisual, publishing, or music sector.
	Existing Measures:	

[1] For purposes of this entry, "government support" means tax incentives, incentives for the reduction of mandatory contributions, government grants, government-supported loans, and guaranties, trusts, or insurance provided by a government, irrespective of whether a private entity is wholly or partially responsible for management of the government support.