9	Sector:	Broadcasting and Audiovisual Services[7] Advertising Services Live Performance[8]
	Obligations Concerned:	Market Access (Article 9.3) National Treatment Most-Favoured-Nation Treatment (Article 9.5 and Article 14.4)[9] Local Presence (Article 9.6)[10] Prohibition of Performance Requirements (Article 14.9)
	Description:	Australia reserves the right to adopt or maintain any measure with respect to: (a) transmission quotas for local content on free-to-air commercial television broadcasting services; (b) non-discriminatory expenditure requirements for Australian production on subscription television broadcasting services; (c) transmission quotas for local content on free-to-air radio broadcasting services; (d) other audiovisual services transmitted electronically, in order to make Australian audiovisual content reasonably available to Australian consumers;[11] (e) spectrum management and licensing of broadcasting services; and[12] (f) subsidies or grants for investment in Australian cultural activity. This entry does not apply to foreign investment restrictions in the broadcasting and audiovisual services sector.
	Existing Measures:	*Broadcasting Services Act 1992*(Cth) *Radiocommunications Act 1992* (Cth) *Income Tax Assessment Act 1936* (Cth) *Income Tax Assessment Act 1997* (Cth) *Screen Australia Act* 2008 (Cth) Broadcasting Services (Australian Content) Standard 2005 Children's Television Standards 2009 Television Program Standard 23 – Australian Content in Advertising Commercial Radio Codes of Practice and Guidelines Community Broadcasting Codes of Practice

[7] For greater certainty, Australia reserves the right to adopt or maintain measures under subparagraphs (a)-(f) with respect to the services supplied by the Australian Broadcasting Corporation and the Special Broadcasting Service Corporation.

[8] Applies only in respect of subparagraph (f).

[9] Applies only to the treatment as local content of New Zealand programs or productions.

[10] Applies only in respect of subparagraph (e) and in respect of the licensing of services covered by subparagraph (d).

[11] Any such measure will be implemented in a manner that is consistent with Australia's commitments under Articles XVI and XVII of the GATS.

[12] In respect of subparagraph (e), Australia's entry applies only in respect of the Market Access and Local Presence obligations.

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