(h) radiobroadcasts aimed at the public in general, as well as all radio, television, and cable television-related activities, satellite programming services, and broadcasting networks.

Peru reserves the right to adopt or maintain any measure giving preferential treatment to persons of other countries pursuant to any existing or future bilateral or multilateral international agreement regarding cultural industries, including audio-visual cooperation agreements.

For greater certainty, Chapter 7 does not apply to government support for the promotion of cultural industries.

Existing Measures:

6 Sector: Handicraft Industries

Sub-Sector:

Obligations Concerned: National Treatment (Article 104)

Description: Cross-Border Trade in Services

Peru reserves the right to adopt or maintain any measure relating to the design, distribution, retailing, or exhibition of handicrafts that are identified as Peruvian handicrafts.

Existing Measures:

7 Sector: Audio-Visual Industry

Sub-Sector:

Obligations Concerned: National Treatment (Article 104)

Description: Cross-Border Trade in Services

Peru reserves the right to adopt or maintain any measure whereby a specified percentage (up to 20 percent) of the total cinematographic works shown on an annual basis in cinemas or exhibition rooms in Peru consist of Peruvian cinematographic works. In establishing such percentage, Peru shall take into account factors including the national cinematographic production, the exhibition infrastructure in the country and attendance.

Existing Measures: