(d) the term "measure" means any measure, whether in the form of a law, regulation, rule, procedure, decision, administrative action or any other form;

Note: The term "measure" shall include taxation measures to the extent covered by the GATS.

(e) the term "measure by a Party" means any measure taken by:

(i) the central, regional or local governments or authorities of a Party; and

(ii) non-governmental bodies in the exercise of powers delegated by the central, regional or local governments or authorities of a Party;

(f) the term "measures by a Party affecting trade in services" includes measures by a Party in respect of:

(i) the purchase, payment or use of a service;

(ii) the access to and use of, in connection with the supply of a service, services which are required by the Party to be offered to the public generally; and

(iii) the presence, including commercial presence, of persons of the other Party for the supply of a service in the Area of the former Party;

(g) the term "monopoly supplier of a service" means any person, public or private, which in the relevant market of the Area of a Party is authorised or established formally or in effect by that Party as the sole supplier of that service;

(h) the term "selling and marketing of air transport services" means opportunities for the air carrier concerned to sell and market freely its air transport services including all aspects of marketing such as market research, advertising and distribution. These activities do not include the pricing of air transport services nor the applicable conditions;

(i) the term "service consumer" means any person that receives or uses a service;

(j) the term "service of the other Party" means a service which is supplied:

(i) from or in the Area of the other Party, or in the case of maritime transport service, by a vessel registered under the law of the other Party, or by a person of the other Party which supplies such service through the operation of a vessel or its use in whole or in part; or

(ii) in the case of the supply of a service through commercial presence or through the presence of natural persons, by a service supplier of the other Party;

(k) the term "service supplied in the exercise of governmental authority" means any service which is supplied neither on a commercial basis nor in competition with one or more service suppliers;

(l) the term "supply of a service" includes the production, distribution, marketing, sale and delivery of a service;

(m) the term "trade in services" means the supply of a service:

(i) from the Area of a Party into the Area of the other Party ("cross-border supply");

(ii) in the Area of a Party to the service consumer of the other Party ("consumption abroad");