(a) Executives and senior managers
Natural persons who primarily direct the enterprise or one of its departments and who receive only general supervision or direction from high-level executives, the board of directors or the stockholders of the enterprise, to the exclusion of natural persons who directly perform tasks related to the actual supply of services of the enterprise.

(b) Specialists
Highly qualified natural persons who, within an enterprise, are essential for the supply of a specific service by reason of their knowledge at an advanced level of expertise in the field of services, research equipment, techniques or management of the enterprise.

3. Other essential personnel moving to Switzerland
(a) Short-term business visitors and services salespersons

(i) Short-term business visitors responsible for establishing a commercial presence
Natural persons who are employees of an enterprise not having commercial presence in Switzerland and who have been beforehand employees of that enterprise outside Switzerland for a period of not less than one year immediately preceding their application for admission, and who fulfil the conditions of subparagraph 2 (a), and who are entering Switzerland for the purpose of establishing a commercial presence of that enterprise in Switzerland. Short-term business visitors responsible for establishing a commercial presence may not sell services directly to the general public or supply services themselves.

(ii) Services salespersons
Natural persons employed or mandated by an enterprise and who stay temporarily in Switzerland in order to conclude a contract for the sale of a service on behalf of the enterprise, which employs them or has mandated them. Services salespersons may not sell services directly to the general public or supply services themselves.

(b) Contractual service suppliers
(i) Employees of an enterprise
Natural persons who are employees of an enterprise located outside Switzerland not having commercial presence in Switzerland (and other than enterprises supplying services as defined by CPC 872), which has concluded a services contract with an enterprise engaged in substantive business in Switzerland, and who have been beforehand employees of the enterprise located outside Switzerland for a time period of not less than one year immediately preceding their application for admission, and who fulfil the conditions set out in subparagraph 2(b) and who supply a service in Switzerland as professionals in a service sector as set out in subparagraph (b) on behalf of the enterprise located outside Switzerland. As a further requirement, three years of related experience is required. Per contract, entry and temporary stay for a limited number of service suppliers will be granted for a single period of three months, the number of service suppliers depending on the scope of the task to be performed under the contract. Individual service suppliers not employed by the enterprise located outside Switzerland are considered as natural persons seeking access to the Swiss employment market.