7	Sector:	Cultural Industries	
	Sub-Sector:	Publishing Activities	
		Motion Picture	
		Video and Television Programme Production	
		Sound Recording and Music Publishing Activities	
		Programming and Broadcasting Activities	
	Industry Classification:	ISIC 5811	Book publishing
		ISIC 5812	Publishing of directories and mailing lists
		ISIC 5813	Publishing of newspapers, journals and periodical
		ISIC 5819	Other publishing activities
		ISIC 5820	Software publishing
		ISIC 6010	Radio broadcasting
		ISIC 6020	Television programming and broadcasting activities
	Obligations Concerned:	National Treatment (Article 2)	
		Most-Favoured-Nation Treatment (Article 3)	
	Description:	Argentina reserves the right to adopt or maintain any measure that grants different treatment to its nationals based on its domestic legislation, or to nationals of other States based on international agreements, with respect to cultural industries. For the purposes of this Schedule, “cultural industries” includes:	
		(a)	the publication, distribution or sale of books, magazines, periodicals or newspapers in print or electronic format, but not including the sole activity of printing or typesetting any of the foregoing;
		(b)	the production, distribution, sale or exhibition of film or video in any existing format;
		(c)	the production, distribution, sale or communication to the public of music in any existing format; and
		(d)	radiocommunications in which the transmissions are intended for direct reception by the general public, and all radio, television, cable and Internet broadcasting activities.
	Existing Measures:		