DSJ2013 Digital Signage Japan

http://www.f2ff.jp/dsj/2012/en/index.html

| Makuhari Messe (Chiba/Japan) | 12- 14 June, 2013 |

The Only Event Focusing on Digital Signage Technology in Japan

Digital signage is a rapidly growing advertising media in Japan. Dubbed as a next generation advertising platform, it combines still images, motion pictures and information via digital-networking and display technology.

Digital Signage Japan is only trade show in Japan to specifically target this market and provides the opportunity to meet buyers from the retail, hospitality, financial, transportation and public sector.

Event Profile

Event: **Digital Signage Japan 2013**
Venue: Makuhari Messe (Chiba, Japan)
Exhibition Hall 7
Date: 12th June (Wed) - 14th June (Fri) 2013
Number of Visitors:
140,000* (expected)
* including co-located events
Co-located events:
Interop Tokyo 2013
Interop Media Convergence 2013
Smart Device Japan 2013
Location Business Japan 2013
Event Structure:
Exhibition, Keynotes, Special Session, Educational Conference
Organized by :
NANO OPT MEDIA, Inc.
Digital Signage Consortium








DIGITAL SIGNAGE CONSORTIUM DSC

Categories of Exhibiting Products

- Digital Signage System
- Video Content Production Products & Services
- Digital Advertising Production
- Content Delivery System & Services
- Set-up Services
- Plasma Displays
- Flat Screens
- LCD, LED Displays
- Networking Products & Services
- Satellite Communication System & Services
- AV System
- Software & Application
- System Integration
- 4K/8K Display
- AR

Who will you meet at Digital Signage Japan?

✓ Enterprise Users (Finance/Public Facilities/Retail/Transport/Hospitality/ Construction/Education/Entertainment/etc)
✓ Manufacturers ✓ Advertising Agencies ✓ Film/Video Production Companies
✓ Internet Business Enterprises ✓ Trading Firms ✓ System Integrators
✓ Broadcasters ✓ Carriers/ISP

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Profile for DSJ Attendees:

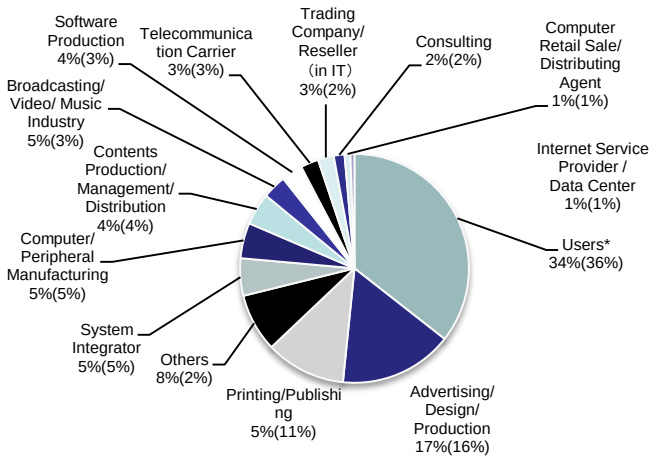
Meet Active Buyers:

76% of Digital Signage Japan target attendees say they influence buying decisions within their organizations.

44% of target attendees work for large companies(500+ employees), 28% work for medium companies (50-499), and 28% work for small companies (1-49) .

32% of attendees are executive-class (CEO/CIO, board of directors, etc.) , 32% are managers and 36% are staff.

<Type of business>

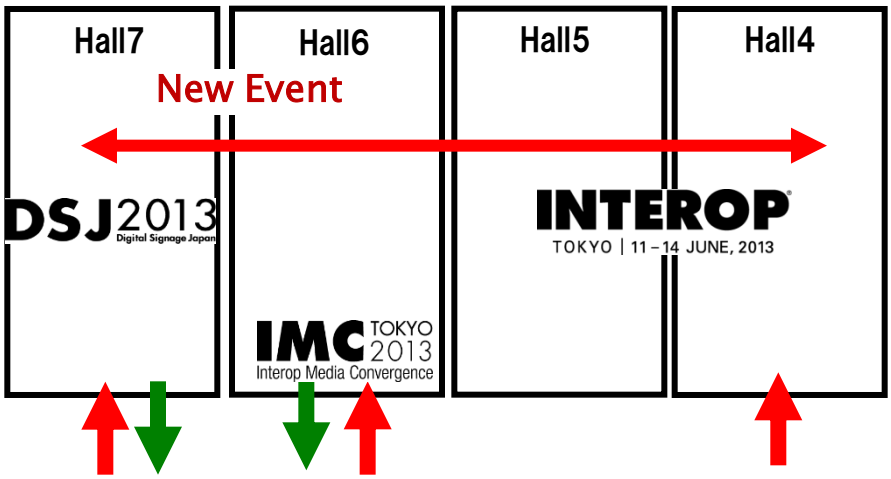


** Digital Signage target audience based on attendee survey for IMC Tokyo and Interop Tokyo 2012*

Four key sectors: ◆Information Technology, ◆Digital Broadcasting, ◆Digital Signage Technology. ◆Mobile&Wireless Technology, Same time, same venue. Don't miss this major business opportunity.







Entrance for DSJ

Exhibition
Introduce you're your products and services to the Japanese buyers

Convention Hall

Keynotes & Special Sessions

Entrance for Interop

Keynotes, Special Sessions & Educational Conference
Market trends, technology trends, business tutorials

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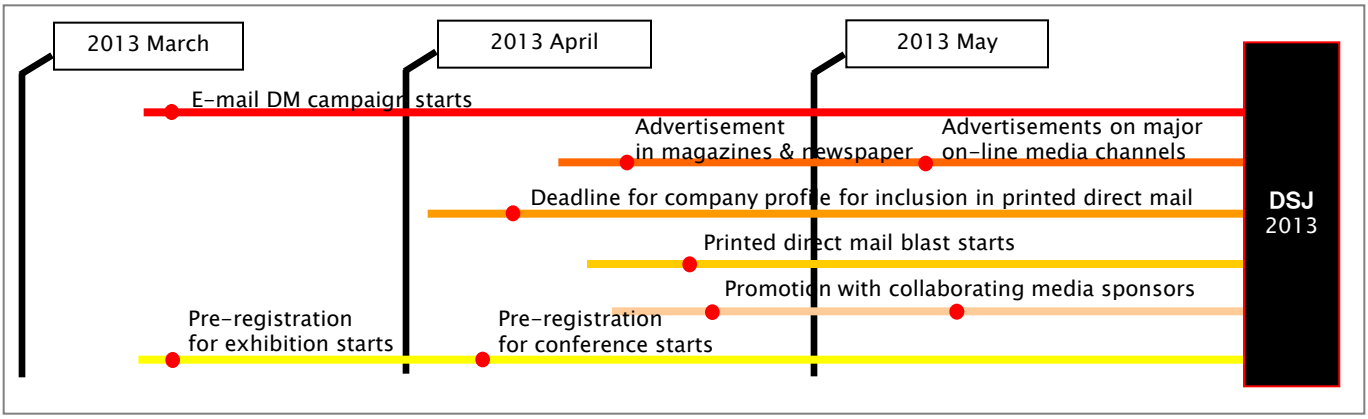
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Event Promotion Plan

Over 140,000 visitors (including co-located events)





Reserve your space today!

Exhibit Fee

+Exhibit Fee: JPY420,000/9m²
* 1st December 2012 until
28th February 2013

Exhibit Fee includes:

+Exhibit Space (3m x 3m)
+Bar code reader rental x 1
+Your company profile on
Official website and other marketing materials
+Supply of invitation tickets for the exhibition

* If you apply after the deadline it may not be possible to include your company in some of the marketing materials.
* Internet connection is not included. Please order separately if needed.

To learn about DSJ and exhibiting opportunities, please contact:

+ Japan Sales Office

DSJ2013 (Digital Signage Japan) Show Management Office (NANO OPT Media, Inc)
TEL: +81-3-6431-7801
FAX: +81-3-6431-7850
Email: sales-info@f2ff.jp

*Booth space assignment will be made by the organizer based on date of contract, size of booth, exhibit category, exhibit history and other conditions.

*Consumption tax at 5% will be applied to all invoices.

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